

## FULL-BODY LABEL

Types of Full-Body Labeling (Images 1 to 6)

The full-body label is a special film on which we print your layout in either 4 colors or 5 colors (CMYK + partial white). The film clings to the top edge of the can like a second skin. This process also allows for the design of the tapered area of the can. It also offers the advantage of photorealistic layouts. You also have the option of choosing a matte or glossy finish. The full-body label is in no way inferior to a varnished can, ensuring a professional appearance.

The illustration is intended to help you decide on a labeling option. All six variants were produced from the same print file!

### FIGURE 1 – FullBody on white foil, 4-color, glossy

The white film makes the colors appear saturated, while completely covering the silver aluminum can. Since "white" isn't printed on "white," everything you see as "white" on your screen actually looks white. The film has been finished with a glossy cellophane coating.

### FIGURE 2 – FullBody on white foil, 4-color, matte

The white film makes the colors appear saturated, while completely covering the silver aluminum can. Since "white" isn't printed on "white," everything you see as "white" on your screen actually looks white. The film has been finished with a matte cellophane coating.

### FIGURE 3 – FullBody on transparent film, 4-color, glossy

The transparent film allows the silver aluminum can to shine through, giving the printing inks a metallic appearance. The elements you see as white on the screen, which are printed in paper ink, are not printed; the aluminum can shines through – the silver aluminum look of the can is preserved, and the printing inks appear metallic. The film has been finished with a glossy cellophane coating.

### FIGURE 4 – FullBody on transparent film, 4-color, matte

Die transparente Folie lässt die silberfarbene Aluminiumdose durchschimmern, die Druckfarben wirken metallisch. Die Elemente, die Sie am Bildschirm "weiss" sehen, die in Papierfarbe angelegt sind werden nicht gedruckt, die Aluminiumdose schimmert durch – der silberfarbene Aluminium-Look der Dose bleibt erhalten und die Druckfarben erscheinen metallisch. Die Folie wurde mit einer matten Cellophanierung veredelt.

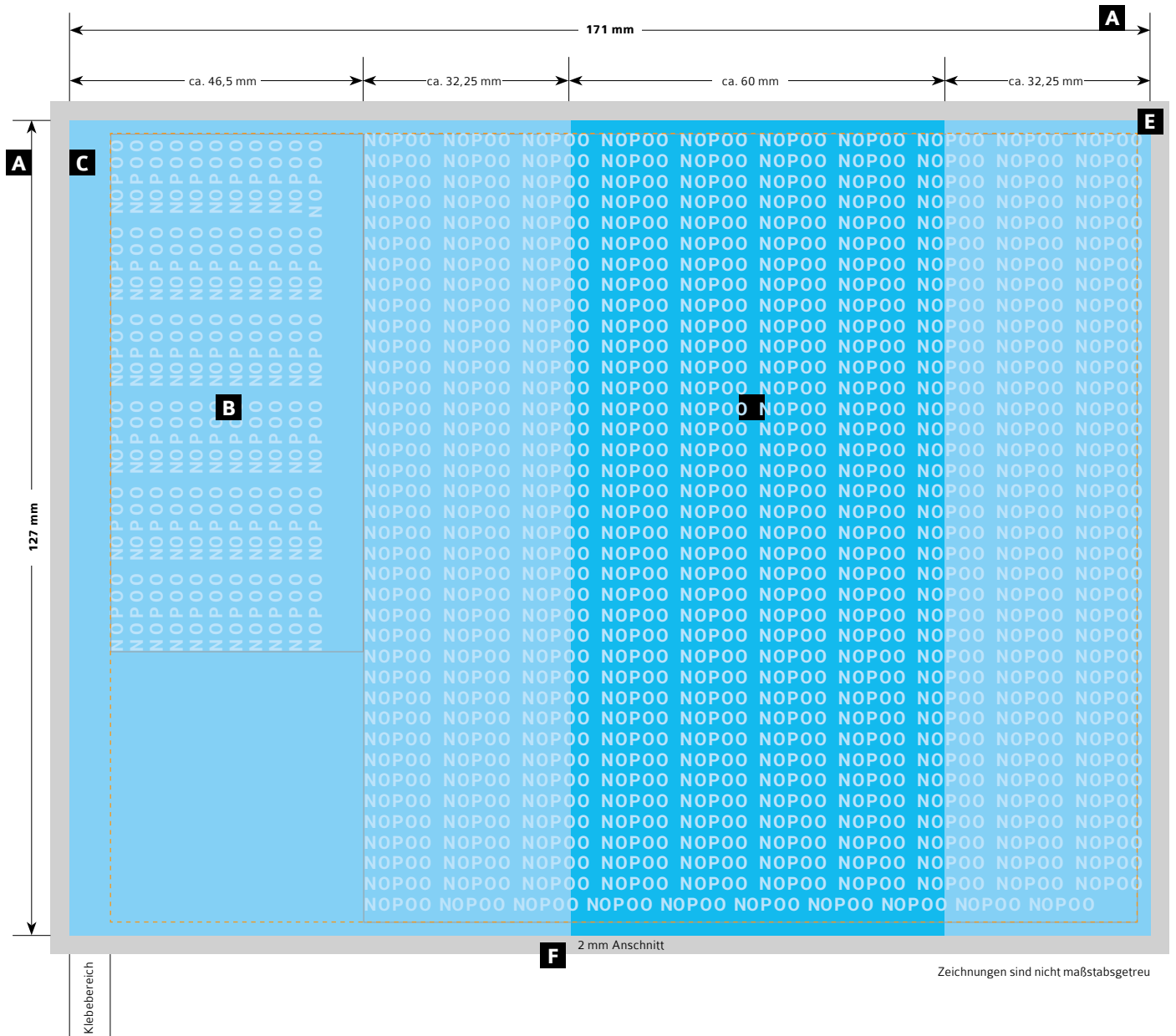
### FIGURE 5 – FullBody on transparent film, 5-color (CMYK + partial white), glossy

The transparent film allows the silver aluminum can to shine through, giving the printing inks a metallic appearance. The elements you created with the spot color "white" are backprinted or overprinted with opaque white; in these areas, the aluminum can does not shine through. In the remaining areas, the silver aluminum look of the can is retained, and the printing inks appear metallic. The film has been finished with a glossy cellophane coating.

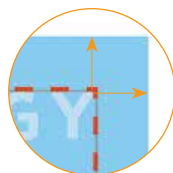
### FIGURE 6 – FullBody on transparent film, 5-color (CMYK + partial white), matt

The transparent film allows the silver aluminum can to shine through, giving the printing inks a metallic appearance. The elements you created with the special color "white" are backprinted or overprinted with opaque white; in these areas, the aluminum can does not shine through. In the remaining areas, the silver aluminum look of the can is retained, and the printing inks appear metallic. The film has been finished with a matte cellophane coating.





- A** Final format
- B** Mandatory information and EAN code
- C** Overlapped area
- D** Frontal viewing area
- E** Safety margin from the edge
- F** 2 mm bleed on all sides  
Data format 175 x 131 mm



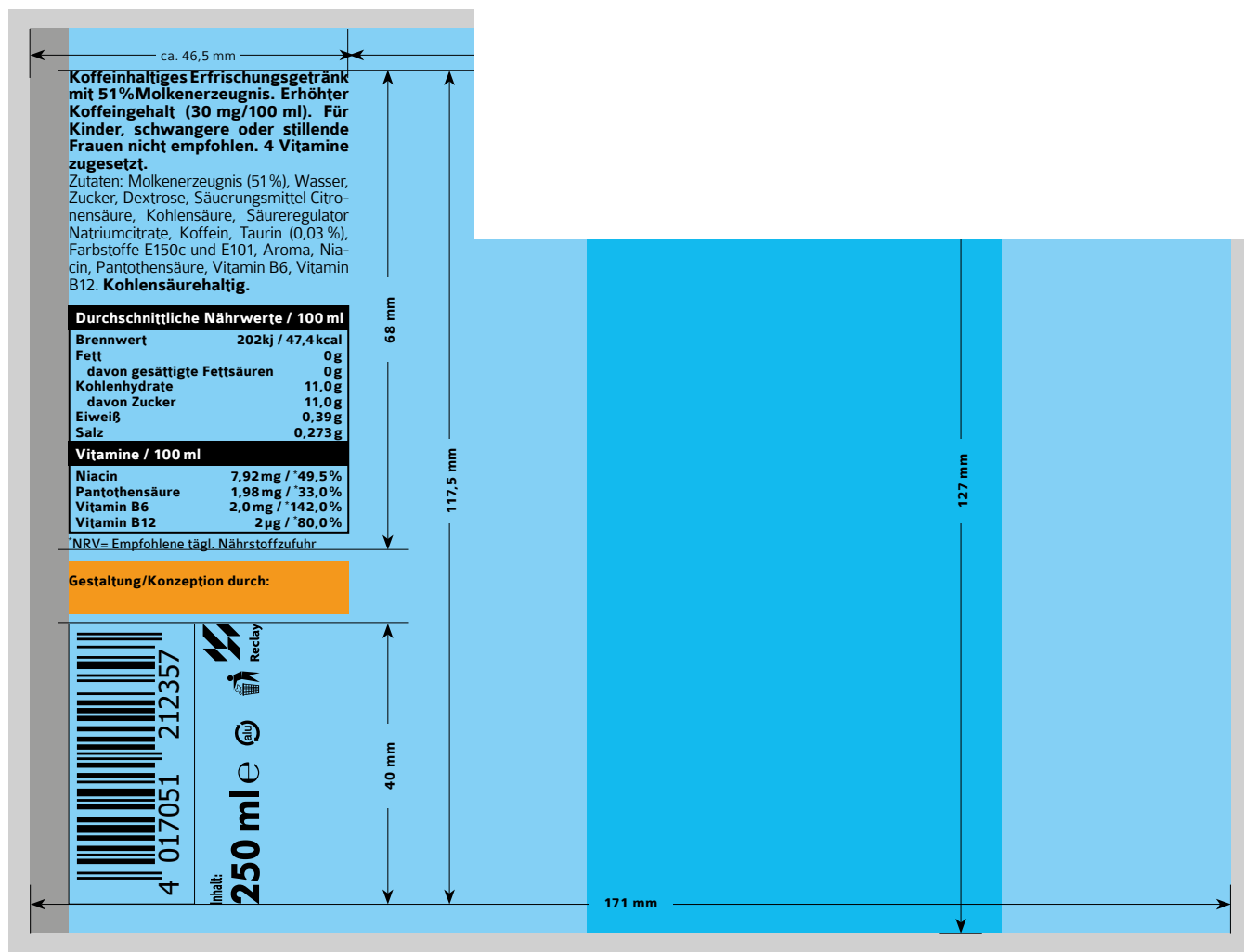
**ATTENTION, PLEASE NOTE!** Due to production reasons, fine streaks may appear on the edges of the frontal visible area during further processing. The can identification may be visible under the label under certain circumstances.

MANDATORY INFORMATION AND EAN CODE (B)  
Position and contents must be retained unchanged.

COVERED AREA (C)  
Area is not visible and will be covered - width approx. 5 mm. SAFETY

DISTANCE TO THE EDGE (E)  
at least 2 mm.

The template files you need are available for download as PDF/X-3 files on our website.  
When saving your file, please ensure that the file name includes "Product"!



This area will be pasted over when closed.  
Only create a background here; do not place any text, logos, or important elements.

Address line (optional)

- Company
- First name, Last name
- Street
- Zip code
- City

#### ATTENTION

You will need a layout program.  
Office programs and image editing programs are not suitable for creating print data for this product!

Insert the template into your design file as follows:

1. Create a new document in Illustrator or InDesign in the correct size (171 x 127 mm) + 2 mm bleed. Please also ensure the color mode is CMYK.
2. Under File/Place, select the template and check the "Show Import Options" box. Then click "Place."
3. In the "Place PDF" window that opens, select "Crop to = Bleed."
4. Now place the template in the correct position in the bleed and insert your design.

## ATTENTION NOTES

### 1. Mandatory Information in the Print Template

According to the Food Labeling Regulation (LMKV), we are legally obligated to provide mandatory information on the beverage cans and finished packaging we offer. The legally required mandatory information is included in our print templates. These may not be altered either in terms of content or graphics, including height, width, placement, font, or size. The text should be clearly legible.

### 2. Prohibition of Advertising with Nutritional and/or Health-Related Information

You are largely free and independent in the design of your print template. You may not use so-called nutritional or health-related information that could violate legal regulations, such as EU Regulation 1924/2006.

For consumer protection reasons, any information that could be or is incomprehensible, inaccurate, or misleading, such as "alcohol makes you happy and free"; could encourage or encourage excessive consumption of a food;

Try to consume a food by directly or indirectly suggesting that a balanced diet does not provide all the necessary nutrients; Trigger consumer anxiety by referring to changes in bodily functions, such as "This drink helps combat obesity."

#### 2.1 Why nutrition claims?

Nutrition claims are claims that either explicitly or indirectly suggest or express that the drink has certain nutritional properties. These statements can be, for example, "low-fat," "light," and/or "sugar-free." Such nutrition claims may not be altered and/or used.

#### 2.2 What is a health claim?

Health claims are claims that either explicitly or directly/indirectly suggest and/or express a relationship between food, its ingredients, and health, such as: "Taurine and/or caffeine increases your performance." Such health claims may not be used.

#### 2.3 Your confirmation of the conformity of your submitted artwork

At the same time as submitting your artwork, you confirm that you have not made any unauthorized changes of the type described above, nor have made any changes to the mandatory information contained in our artwork, nor that there are any distortions in the mandatory information provided by us. We will not review unauthorized artwork, information, and/or changes. Should you, contrary to your assurances, have made such unauthorized changes to the artwork and/or your artwork contains unauthorized nutritional and/or health-related information, you hereby fully indemnify us against any possible claims for compensation against third parties that arise from and/or result from the use of a beverage can printed in this way.

**Prepare your print data according to the specifications described here.  
We cannot accept liability for the print result if these  
specifications are not adhered to.**

**Note on layout programs:**

A layout program that allows you to create spot colors is required (e.g., InDesign, Illustrator, QuarkXPress, Corel Draw, etc.).

Image editing programs and Office programs are not suitable for creating print data for this product!

**Possible file formats**

We require your print data in PDF/X-3 format or as open data with all linked images and fonts.

**Data from image editing programs**

Data created in an image editing program such as Photoshop must be submitted as a PSD or TIF file. The following also applies to this data: flatten to the background layer, no alpha channels, and no clipping paths. These requirements also apply to Photoshop files placed in a layout program.

TIF files should still be saved without compression; the pixel arrangement must be set to interleaved.

PDF files must comply with the PDF/X-3:2002 standard. The PDF version must be 1.3 and must not contain any transparencies. Transparency flattening must be selected so that text and vectors are not converted to image data. (Default: high quality/resolution; the designation may vary from software to software.) Furthermore, no colored pattern cells/tile patterns, no comments or form fields, no encryption (e.g., password protection), no OPI comments, and no transfer curves. Specify an output intent. In addition to the requirements of the PDF/X-3:2002 standard, all fonts must be converted to outlines, the file must not contain any layers (except for 5C files), and the PDF pages must not contain any rotations. Further information on PDF/X-3:2002 can be found at [www.pdfx3.org](http://www.pdfx3.org).

**Resolution**

Minimum 300 dpi, ideally 356 dpi

**Color**

Color mode: CMYK or grayscale, 8 bits/channel

Maximum ink coverage: 240%

Minimum ink coverage: With an ink coverage of less than 10%, the color of the printed result can appear very faint. For example, 10% yellow appears fainter than 10% cyan.

**Font sizes**

Avoid font sizes below 6 point.

#### Black and gray objects

Text or lines must always be created in pure black.

Example: Cyan 0%, Magenta 0%, Yellow 0%, Black 60% or Cyan 0%, Magenta 0%, Yellow 0%, Black 100%

#### Deep black

such as: Cyan 40%, Magenta 0%, Yellow 0%, Black 100% is not recommended for text and lines, as this can easily lead to inaccuracies. For black surfaces, deep black can be achieved by adding other color components. Depending on your taste, other color components can be added until the product's maximum color coverage is reached.

#### Line Weights

Positive lines or font weights (white line) should be set to at least 1 point (0.4 mm).

Negative lines or font weights (outline of the line/font weight is white) should be set to at least 2 points (0.7 mm).

#### Spot color (solid color) "WHITE" in the layout

We also offer the option of printing transparent foil in 5 colors. This makes sense if you want to retain the metallic look of the can while still displaying areas, fonts, or lines with intense color. In pure CMYK mode, all elements that appear "white" on the screen are NOT printed and are therefore "transparent" on the can. ONLY elements created in the solid color "White" are printed "white" (not colored) during the printing process. All CMYK elements with an opaque white background are not distorted by the silver can and appear more intense.

If you would like to print in 5 colors (CMYK + spot color opaque white) in your layout, specify "White" as the spot color. Please do not use white (paper color = 0 / 0 / 0 / 0) but rather 30% cyan (30 / 0 / 0 / 0). "White" is automatically recognized as opaque white during the printing process. Create all elements with the spot color "White" on a separate layer in your layout program and set these elements to "Overprint" (alternatively "Multiply"). The layer with the opaque white spot color "White" must be on top (Layer 1). Even graphic effects such as gradients, drop shadows, transparency, etc. are possible.

To create CMYK areas, graphic elements, or text with an opaque white background, these elements must be placed on a separate layer above the layer with the spot color "White" and must be set to "Do not overprint" (knockout).

#### Additional Information

Graphics, background images, colors, and/or color gradients must be applied to fill the format (including the bleed), as small tolerances may occur during the cutting of your printed product due to production-related issues.

Your print files must be created in CMYK color mode (not RGB), otherwise the overall visual appearance may be altered.

Always use high-quality images for your print templates. The resolution should be at least 300 dpi at original size; otherwise, your printed product may appear pixelated.